

This privacy policy was last modified on 24 May 2021.

Learn about how we collect, use and protect your personal data

What this Policy Covers

The data controller is K.A.TECHNOLOGY Sp. z o.o. (referred to in this policy as “K.A.TECHNOLOGY”, “we” or “us”).

K.A.TECHNOLOGY is committed to doing the right thing when it comes to how we collect, use and protect information that identifies or is associated with you as a real person (“personal data”). This is why we have developed this privacy and cookie policy (“policy”), which:

- Outlines the types of personal data that we collect;
- Explains how and why we collect and use your personal data;
- Explains why and when we will share personal data within K.A.TECHNOLOGY and with other organisations (suppliers and manufacturers); and
- Explains the rights and choices you have when it comes to your personal data.

We offer a range of products and services, so we want to clearly explain what this policy covers. This policy applies to our website www.katechnology.pl . Using our services means: this policy also applies when you shop with us over the phone, and also if you contact us or any time we contact you about our services.

Personal Data We Collect

This section describes the personal data we may collect from you when you use our services, and what other personal data we may receive from other sources.

Data you provide to us directly.

When you register on our site and for our services or purchase products, you provide us with the following:

- Your name, profile information, shipping address and billing addresses, payment information, email address, phone numbers, and business name (where applicable).
- The shipping and billing addresses you provided for convenience during future purchases.
- The products and other information in your basket, project, BOM, or contained in your order history.

When you contact us, any time K.A.TECHNOLOGY contacts you, or whenever you take part in any promotions, competitions, surveys or questionnaires from K.A.TECHNOLOGY, or whenever you post or speak with us through social media, we may collect the following information:

- Personal data you provide any time you contact us (for example: your name and contact details, including phone and email);
- Details of the emails and other digital communications, including any links in them that you access, and whether you have opened the communications;
- Email headers, source IP information, sending email server hostnames and ISP information;

- Your feedback and contributions to customer surveys and questionnaires.

You are free to choose which information you want to provide to us, or whether you want to provide us with information at all. However, some information, such as your name, address and payment information, is necessary to process your transaction. By not providing this information, you will not be able to use our website, order products or use some of our services.

Cookies and other tracking technology

K.A.TECHNOLOGY and our third-party partners automatically collect certain types of usage information when you use our services, read our emails, or otherwise engage with us. We typically collect this information through a variety of tracking technologies, including cookies, embedded scripts, location-identifying technologies, file information, and similar technology (collectively, “tracking technologies”).

K.A.TECHNOLOGY collects information about your device and its software, such as your IP address, browser type, internet service provider, platform type, device type, operating system, date and time stamp (a unique ID that allows us to identify your browser, mobile device, or your account). We also collect information about the way you use our website. When you access our website from a mobile device, we may collect unique identification numbers associated with your device or our mobile application.

We may collect analytical data or use third-party analytics tools to help us measure traffic and usage trends to understand the demographics of our users. We may employ technologies, including the application of statistical modelling tools, which permit us to recognise and contact you across multiple devices. For more information, see our Cookie Policy.

[How We Use and Share Your Personal Data](#)

What does K.A.TECHNOLOGY use my data for?

The legal basis for the processing of your data is Article 6 GDPR.

K.A.TECHNOLOGY processes your data in accordance with all applicable data protection laws, and to the best of our ability, we adhere to the principles of those complex laws. We process your data for the purposes explained to you in this Data Privacy Policy. These are mainly purchase processing and order fulfilment. Processing may also include such purposes as product development, market research, optimisation of business and website processes, and the needs-based design of our services and personalised advertising.

We process your data to fulfil contracts and to provide and execute additional services requested by you, as described in this Data Privacy Policy. The most important purposes are:

- The provision, personalisation and needs-based design of our services, including websites, apps and cross-device and cross-platform functions.
- The execution of purchase agreements and customer service, including payment processing, claim management as well as the processing of returns, complaints and warranty claims.
- Non-promotional communication with you on technical, security-related and contractually relevant subjects (e.g. fraud warnings, account blocking or product recall).
- The execution of campaigns, competitions and/or newsletters.

Advertising and market research, data analysis:

K.A.TECHNOLOGY uses your data, also within the framework of data analysis, for advertising and market research, in particular for the following purposes:

- Classification into various target and user groups within the framework of market research (user segmentation).
- Findings on various target groups and their respective usage habits and shopping interests.
- The production of findings on demography, interests, our users' shopping and usage habits as well as the marketing based on these findings within the framework of advertising services provided to third parties.
- The early identification of trends in the areas of technology and online shopping.
- The execution of advertising to existing customers.
- The execution of direct marketing, e.g. in the form of newsletters.
- The planning, execution and success monitoring of advertising corresponding to the interests of target groups.
- Findings as to how our services are used (usage analysis).

Product and technology development:

K.A.TECHNOLOGY uses your data for product and technology development. Data is processed in relation to product and technology development particularly for the following purposes:

- The development and improvement of personalised services and technologies for data analysis, advertising and more relevant product searching.
- The development of technologies and concepts to improve IT security, prevent fraud and improve data protection.

Business management and business optimisation:

K.A.TECHNOLOGY transmits and processes data necessary for administrative and logistical processes.

Data processing for business management and business optimisation also allows us to improve customer service, manage fraud and security. At no time does K.A.TECHNOLOGY sell customer information. K.A.TECHNOLOGY does not share information without your knowledge and consent.

On the basis of your consent:

If you have given K.A.TECHNOLOGY consent for the processing of personal data, your consent is the primary basis of our data processing. Typical purposes include:

- Subscription to a newsletter
- Participation in surveys and market research studies
- Customer Service Support documentation

[Your Rights](#)

Your privacy rights are important to K.A.TECHNOLOGY. New privacy laws and requirements are constantly being implemented around the globe, K.A.TECHNOLOGY works to ensure that your privacy is protected regardless of who you are and where you are from. We respect your privacy rights and manage your data according to your wishes.

[Third Party Analytics and Online Advertising](#)

Google Analytics. We use Google Analytics to recognise you and link the devices you use when you visit our website on your browser or mobile device, log in to your account on our site, or engage with us. Google Analytics allows us to understand how you interact with our site and tailor our advertisements and content to you.

You can learn more about Google's practices at

www.google.com/policies/privacy/partners/.

For information on how Google Analytics collects and processes data, as well as how you can control information sent to Google, see Google's site

<https://tools.google.com/dlpage/gaoptout/>.

[Children's Privacy](#)

We do not knowingly collect or solicit any information from anyone under the age of 16. In the event that we learn we have inadvertently collected personal information from a child under the age of 16, we will delete that information.

[Links to Other Websites and Services](#)

Our services may contain links to and from third-party websites related directly to our business partners, advertisers and social media sites. In addition, our users may post links to third-party websites. If you follow a link to any of these websites, please note that these websites have their own privacy policies, and we do not accept any responsibility or liability for their policies or websites. We strongly recommend that you read their privacy policies, terms, and conditions of use to understand how they collect, use and share information.

[How to Contact Us](#)

If you have any questions about this policy, the K.A.TECHNOLOGY website, or K.A.TECHNOLOGY's services, please contact us by email at: info@katechnology.pl or by post at:

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Poland

We may modify or update this policy from time to time to reflect the changes in our business and international compliance requirements. When any changes in the policy occur, we will update the 'last modified' date at the top of this page.